

## Do you have difficulty seeing objects close-up?

Multifocal contact lenses from CooperVision<sup>®</sup>. Clear vision at near, far and in-between.<sup>1,2,3</sup>

## Contact us today to make an appointment.



1. CooperVision® data on file 2011. Clinical Evaluation of Biofinity® multifocal. 2. CooperVision® data on file. 92% of study subjects agreed that clariti® 1 day multifocal met or exceeded their vision needs. Based on retrospective analysis of 26 patients (52 eyes) with subjective refractions ranging between +5.00D to -6.00D and  $\leq$  -1.00D cylinder. 3.CooperVision data on file 2020. Prospective, double-masked, bilateral, one-week dispensing study with MyDay Multifocal: n=104 habitual MFCL wearers. Biofinity® clariti® and MyDay® and CooperVision® are registered trademarks of the Cooper Companies, Inc. and its subsidiaries. EMVCO00750 ©2021 CooperVision®.



## What is presbyopia?

As people age, many begin to notice that close-up objects start to appear blurry. This is a sign of presbyopia, a natural yet frustrating condition that affects most people as they enter their forties. All too often, people struggle with poor vision or settle for reading glasses while 90% of 40- to 65-year-olds wish their vision was the same as before presbyopia.<sup>1</sup>

Now there's a contact lens available in Australia and New Zealand that is changing that issue. CooperVision® MyDay® daily disposable multifocal contact lenses provide the ideal combination of clear vision at all distances, comfort, and a healthy wearing experience.

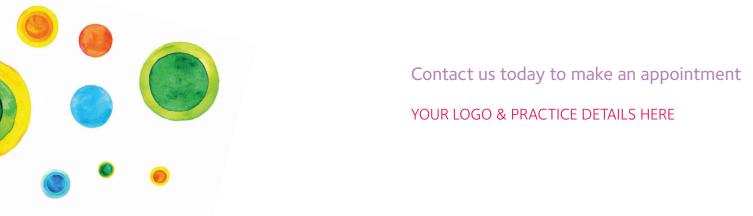


With MyDay<sup>®</sup> multifocal, people with presbyopia no longer have to settle for glasses. You can now experience the premium performance of an advanced material and precision optical design to enjoy the freedom of contact lenses, even as your eyes change.

CooperVision<sup>®</sup> research found that 93% of MyDay<sup>®</sup> multifocal wearers felt more attractive/younger compared to when they wore reading glasses when socialising with friends. Another 88% agreed that these newly available lenses made them feel confident when performing their daily activities.<sup>2</sup>

## Fitting and Trial

If you are interested, we can organise a contact lens fitting and **obligation-free trial\***. If you try them and you don't like them then you simply go back to wearing your glasses as usual, but you may well find you love them. A lot of people do.



\*Fitting fees may apply.

1. CooperVision® data on file, 2020. Kubic Online Survey with spherical soft contact lens wearers with presbyopia/symptoms. N=346 (193 1 Day, 153 FRP wearers). US, UK, Japan; weighted equally. 2. Coopervision data on file 2021. Prospective, subject-masked, randomised, bilaterial, two-week dispensing study at 5 US sites with MyDay® Multifocal; n=45 habitual contact lens wearers. CooperVision soft contact lenses for vision correction. This product may not be right for you, refer to youroptometrist for advice. Read the instructions for use before purchase (https://coopervision.net.au/patientinstruction) and follow the instructions for use.